

## Marketing on Campus and Off Campus

**Tabling:** reserve tables through  
<https://reservations.western.edu/EmsWebApp/>

**Stall Streets:** email your poster and details to [lead@western.edu](mailto:lead@western.edu)

**Posters:** 55 total can be put up on campus. See Poster guidelines for details

**Res Halls:** Print off **30** and give it to the Res Life office to put in the RAs boxes.

**Events Calendar:** Follow the link and submit an event. From here Marketing will put your event on their Social Media. <https://events.western.edu/>

**Chalking Sidewalks:** Get chalk and go for it!

**KWSB 91.9FM:** Email poster and or details to [katarina.seibert@western.edu](mailto:katarina.seibert@western.edu) **2 weeks in advance**. It is considered a public Service announcement, it is free to Western organizations, and can be found at <https://www.western.edu/public-service-announcements> .

**Gunnison Shopper:** They will run adds for **FREE**  
<https://www.gunnisonshopper.com/content/ad-free.lasso>

**City Council:** Attend meeting 2nd and 4th each month and make an announcement about your event it will be posted in the minutes of the meeting and is a great way to let the community know what is happening.

**Gunnison Times:** See website for rates and contacts.  
[http://archives.etypeservices.com/CDN/gunnison\\_ratecard.pdf](http://archives.etypeservices.com/CDN/gunnison_ratecard.pdf)